



Registration Number: 2016/038841/08
Non Profit Company (NPC)

✉ info@sabio.org.za
🌐 www.sabio.org.za

6 July 2021

SABIO BEECON 2021: Participation and Sponsorship Opportunities

To whom it may concern:

In celebration of the South African Beekeeping Industry's centenary year, the annual SABIO BEECON will be taking place in six regions rather than just one location as has been the rule before. This is both in response to the national state of emergency due to the COVID-19 lockdown regulations and in order to meet beekeepers in as many areas (previously uncovered by national beekeeping conferences) as possible. Thus, essentially taking BEECON to the beekeepers. In further response to the hardships brought on by the current pandemic, we are aiming to make attendance free to all delegates. As the events will focus on macadamia pollination, macadamia growers will also be able to attend and participation is therefore not limited to SABIO members.

SAMAC has generously partnered with SABIO to provide these unique and informative events, however there is still a significant need for additional sponsorship. To make this historical event possible, additional sponsorship is thus required. Event sponsors will receive acknowledgement of the level of sponsorship on the BEECON website, on the event programmes as well as on the South African Bee Journal that will cover the event. Sponsors will also be allowed to supply brochures and/or small gift items for goody bags to be handed out to conference delegates as well as to place tear-drop or pop-up banners at the different events where interaction with delegates can take place.

These unique events are positioned to be well attended by beekeepers (as macadamia industry service providers) as well as macadamia growers, which provides an excellent platform to gain exposure, interact with the different role players and above all, to show your ongoing support to the beekeeping and macadamia industry. It is anticipated that between 50 - 150 people will attend the different symposiums, thereby providing exposure to at least 300 – 500 individuals. COVID-19 protocols will be observed and in cases where numbers of delegates exceed the number of people that are allowed according to the relevant lockdown regulations, multiple groups will attend the 4 topics covered and rotate amongst speakers. The events will be held in situ in orchards as open air practical presentations further minimizing the health risks for delegates.

Please find the necessary information for funding participation below. Please note that due to time constraints, response is required by 22 July 2021.

We are looking forward to your positive reply.

Kind regards,

*Adriaan du Toit (Ph.D.)
Chairman SABIO Board of Directors
Cell phone: 083 306 1446
Email: adriaandt@sabio.org.za*

Board Members: S. Dingana, Dr A du Toit (Chairman), K Hichert, Dr H Human, Ms I Lotter, G Matshidiso, Ms B Mobu (Vice Chairperson), LE van Zyl, R Moore (Co-opted)
SABIO Contact Details: E-mail: info@sabio.org.za Website: www.sabio.org.za



Sponsorship Tiers:

We are proud to announce that we have already received a Diamond sponsorship from Northern Beekeeping Association. Additional sponsorship opportunities and benefits as follows:

	Bronze	Silver	Gold	Diamond	Platinum
Sponsorship amount	R1000 - R5000	R5000 - R10000	R11000 - R15,000	R25,000	R35000+
Number of opportunities	∞	∞	5	3	1
Logo on SABIO BEECON website with link to company website (Permanently once videos of event is loaded)	X	X	X	✓	✓
Logo on SABIO BEECON website with link to company website (one month prior and one month after symposium)	X	X	✓	X	X
Name announced at start and end of day	✓	✓	✓	✓	✓
Acknowledgement with sponsorship level in South African Bee Journal	✓	✓	✓	✓	✓
Logo with Sponsorship level on front of programme	X	X	X	X	✓
Logo with Sponsorship level on inside of programme	X	X	✓	✓	X
Logo with Sponsorship level on back of programme	✓	✓	X	X	X
Banners with table near registration desk/lunch area	✓	✓	✓	✓	✓

**** Please note SABIO NPC is not VAT Registered**

****Should the events be cancelled or postponed due to the COVID-19 pandemic, sponsorship will be refunded or reserved for the rescheduled dates if agreed upon by the sponsor.**

Special Sponsorship:

Further opportunities exist to sponsor bags, folders, lanyards, shirts etc. No additional acknowledgement would be given in such instances. Please note that should one of the main sponsors would like to sponsor these items, they would receive preference. Please contact Inge Lotter (0828215011) beecon@sabio.org.za for further information and bookings.